



AladdinTech



Company Profile

Advancing Smart Finance,
Driving Global Innovation and Mutual Success

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Dubai 2024

Company Background

About Us

Established in 2024, we are a global leader in fintech solutions, with a focus on technological innovation and building trust. Our wide range of services span a wide include digital payments, personal finance, investment management, corporate solutions, and blockchain products.



Mission

Enabling Borderless Transactions And Digital Payment Innovation

By empowering borderless transactions and pioneering digital payment innovation, we deliver an accessible crypto payment platform that bridges businesses and individuals. Our secure, efficient multi-currency solutions drive the digital economy and redefine the financial experience.



Vision

Achieve 100 Million Active Users

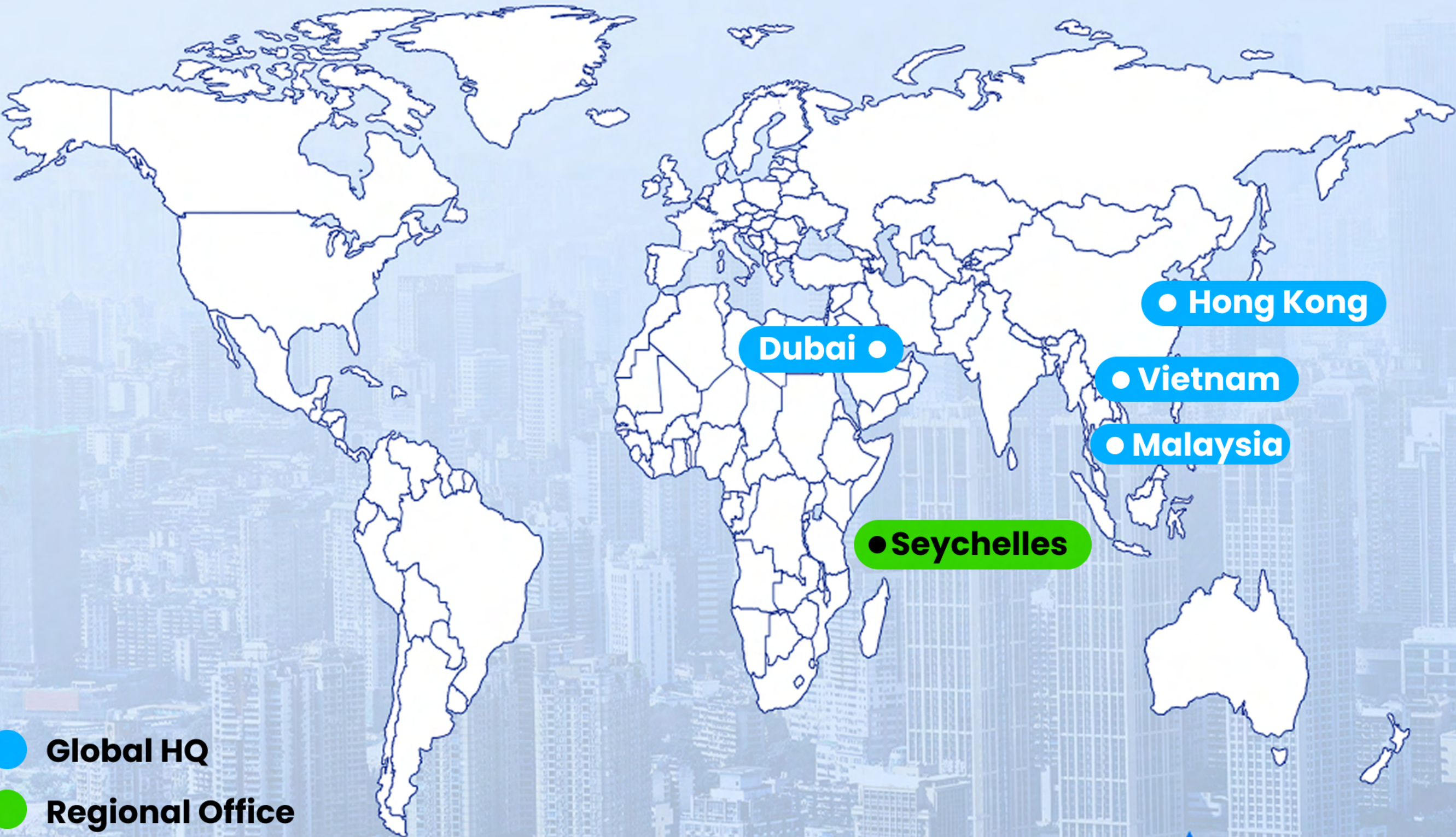
Our vision is to create a thriving ecosystem of 100 million active users, powered by cutting-edge fintech solutions and unparalleled user experiences, driving global engagement and advancing the growth of the digital economy.

Company Information

Established At	Company Name	Company Number
Seychelles	Aladdin Fintech Limited	243606



Strategic Location For Market Expansion



Winwinpay is a groundbreaking super app that combines crypto payments, a secure wallet, an exchange, and entertainment features into one seamless platform. It enables fast, reliable cross-border transfers and secure asset management. The app's staking program allows users to stake USDT for daily rewards, earning both USDT and WWP, its native BEP-20 token. With a blend of financial innovation and interactive entertainment, Winwinpay redefines the crypto experience.



Key Features



Integration with Entertainment Platforms



Crypto Wallet



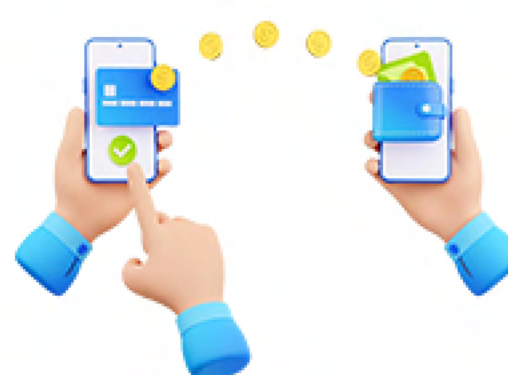
Crypto Spot Trading



Social Community



Monetizing Traffic & Daily Rewards



Cross-Border Payments



Free WWP Tokens

Leadership Team

David Aldridge

Chief Executive Officer & Founder



2022

Global Fintech Award
Innovative Startup
Company of the Year

2023

Fintech Leadership
Award
CEO to Watch

Stanford University
— Master of Business Administration (MBA)
University of Washington
— Bachelor of Science in Computer Science

Notable Results

Built a professional team of over 100 members

Achieved a 40% annual user growth

Milestones



2011 – 2014

- Bitpay**
Founding Team Member
- Pioneer in Blockchain Payments
 - Leader in Technological Innovation



2015 – 2020

- Stripe**
Chief Operating Officer
- Global Business Expansion
 - Strategic Growth Leader



2024 – Present

- Aladdin Tech**
CEO & Founder
- Global Payment Innovation
 - Leader in Cross-Border Finance

Leadership Team

Henri Dubois

Chief Marketing Officer (CMO)



2019

Global Marketing Excellence Awards

Best Digital Marketing Campaign

2021

European Marketing Awards

FinTech Marketing Leadership Award

INSEAD — MBA in Marketing
University of Paris — Bachelor's in Economics
Certified Digital Marketing Professional (CDMP)
Google Analytics Certified
HubSpot Inbound Marketing Certified

Notable Results

Increased brand visibility by 20%

Boosted customer acquisition rate by 25%

Improved user retention by 15%

Milestones



2010 – 2015

Orange S.A.
Head of Mobile Financial Services

- Enhanced customer satisfaction by 35%
- Expanded mobile payment market



2015 – 2021

BNP Paribas
Digital Banking Marketing Director

- Managed a \$25 million budget
- Reduce customer churn by 20%



2024 – Present

Aladdin Tech
Chief Marketing Officer

- Led a team of 30+ marketing experts
- Spearheaded digital marketing transformation

Leadership Team

John Stewart

Chief Product Officer (CPO)



2019
Excellence in Technology Award
Payment Solutions Development Award

2021
Global Fintech Award
Innovator of the Year

Certified Scrum Product Owner (CSPO)
Fintech Product Management Certification
Lean Six Sigma Green Belt Certification

Notable Results

Achieved 25% user growth / Increased trading volume by 15%

Reduced release cycle time by 30%

Completed European P2P system for Binance in 4 months

Milestones



2005 – 2012

Logitech
Director of Product Innovation

- Led advancements in payment technology
- Spearheaded market strategy initiatives

2012 – 2021

BNP Paribas
Vice President of Product Management

- Drove 25% revenue growth
- Innovated cloud-based payment solutions

2024 – Present

Aladdin Tech
Chief Product Officer

- Led a team of 40+ professionals
- Pioneered innovations in digital wallets

Business Partners



Al-Mahmudi

Integrated Business Group in Middle East

*A Diversified Conglomerate with a
Strong Focus on the Middle East*



Company Background

Al-Mahmudi, a diversified Dubai-based conglomerate and a key partner of Aladdin Tech, leverages its extensive experience in the Middle Eastern market and a robust business network. Committed to delivering innovative fintech solutions, the company drives sustainable growth while creating value across industries, including financial services, e-commerce, and technology.

Joint Forces to Drive Development



Al-Mahmudi

Accelerating Technological Advancements in the UAE

Through its strategic partnership with Al-Mahmudi, Aladdin Tech is strengthening its presence in the Middle East, unlocking exclusive investment opportunities across real estate, infrastructure, and technology sectors. This collaboration expands Aladdin Tech's market reach, fosters innovation, and supports the region's economic diversification, laying a solid foundation for sustainable growth.



Our Journey

2011

The First Step

David Aldridge, founder and CEO of Aladdin Tech, was part of the founding team of BitPay. Drawing on his academic foundations and entrepreneurial drive, he played a pivotal role in designing and launching the BitPay platform. His expertise in early-stage blockchain technology set the stage for one of the first mainstream solutions enabling cryptocurrency payments.



2014

Visionary Proposals & Change of Direction

Building on BitPay's success, David proposed transforming it from a payment gateway to a full cryptocurrency exchange, introducing a proprietary token, and expanding into the Asia-Pacific region. However, his vision conflicted with other board members, leading him to leave BitPay and pursue his plan independently.



2015
–
2019

The Beginning of Greatness

After leaving BitPay, David became COO at Stripe, gaining key insights into traditional payment systems and global financial compliance. Inspired by Telegram's focus on freedom and decentralization, he envisioned creating a secure, universally accessible payment system, blending traditional finance with cryptocurrency.



2020

Identified a Blue Ocean Market

After the COVID-19 pandemic, David noticed rapid growth in iGaming and cryptocurrency markets. Seeing an opportunity to create secure financial tools for online entertainment, he began assembling a core team and planning his next venture.



2021
–
2023

Founding of Aladdin Tech & Strategic Alliances

David established Aladdin Tech in the Seychelles for a strong legal foundation and partnered with Dubai's Al-Mahmudi Group to enter the Middle Eastern market. He also hired Henri Dubois, whose global marketing expertise helped refine the business model and shape an ambitious expansion roadmap.



Building the Core Technology and Team

David brought on John Stewart as Chief Product Officer, entrusting him with spearheading a new cryptocurrency project that could seamlessly integrate with online entertainment platforms. Together, they laid the groundwork for a next-generation payment ecosystem, weaving in crypto exchange capabilities, staking features, and advanced user security.



2024

Launching the Winwinpay Super App

Aladdin Tech launched Winwinpay, a super app offering fast, secure crypto payments, exchange features, and a staking program. With a user-friendly design and institutional-grade security, Winwinpay quickly attracted a global user base and carved a niche in the competitive crypto and online entertainment markets. Its success validated David's vision and Aladdin Tech's commitment to building a vibrant digital economy.



2025



AladdinTech

BUSINESS TRIP TO DUBAI



BUSINESS TRIP TO DUBAI



SIGNING CEREMONY MARKING A NEW CHAPTER



GITEX GLOBAL EXHIBITION RECAP



GITEX GLOBAL EXHIBITION RECAP





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